

TYPES OF DATA COLLECTED

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Cookies, Usage data, email address, first name, last name, username, website, gender, date of birth, password, picture, Various types of Data and geographic position.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

The Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application.

All Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without any consequences on the availability or the functioning of the service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Application or by the owners of third party services used by this Application serves the purpose of providing the service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third party Personal Data obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

Third parties may use cookies, web beacons, and similar technologies to collect or receive information from your website and elsewhere on the internet and use that information to provide measurement services and target ads. Users can opt-out of the collection and use of information for ad targeting, visit www.aboutads.info/choices for more information.

Facebook

MediaOfficials uses Conversion Tracking and Custom Audiences for all of domains registered under the MediaOfficials name. We use the Facebook pixel to help place and provide a positive experience for users.

Please visit: <https://www.facebook.com/customaudiences/app/tos/?ref=u2u> for more information

Facebook is a third-party vendor, uses cookies and pixels to serve ads on our site. Facebook's use of the pixel enables it to serve ads to our users based on previous visits to our site and other sites on the Internet.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

Please visit: <https://support.google.com/adwordspolicy/answer/1316548?hl=en> for more information.

We currently do not use Google AdSense Advertising on our website but may implement it in the future.

Google, as a third-party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on previous visits to our site and other sites on the Internet. Users may opt-out of the use of the DART cookie by visiting the Google Ad and Content Network privacy policy.

Google advertising cookies

Google uses cookies to help serve the ads it displays on the websites of its partners, such as websites displaying Google ads or participating in Google certified ad networks. When users visit a Google partner's website, a cookie may be dropped on that end user's browser

We have implemented the following:

- Remarketing with Google AdSense
- Facebook Tracking Pixel's
- Google Display Network Impression Reporting
- Demographics and Interests Reporting

We, along with third-party vendors, including Google and Facebook, use cookies to serve ads based on a user's prior visits to your website or other websites.

Google's use of advertising cookies enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.

Users may opt out of personalized advertising by visiting [Ads Settings](#). (Alternatively, you can direct users to opt out of a third-party vendor's use of cookies for personalized advertising by visiting www.aboutads.info.)

If you have not [opted out of third-party ad serving](#), the cookies of other [third-party vendors or ad networks](#) may also be used to serve ads on your site, which should also be disclosed in your privacy policy in the following manner:

Notify your site visitors of the third-party vendors and ad networks serving ads on your site.

Provide links to the appropriate vendor and ad network websites.

Inform your users that they may visit those websites to opt out of the use of cookies for personalized advertising (if the vendor or ad network offers this capability). Alternatively, you can direct users to opt out of some third-party vendors' uses of cookies for personalized advertising by visiting www.aboutads.info.